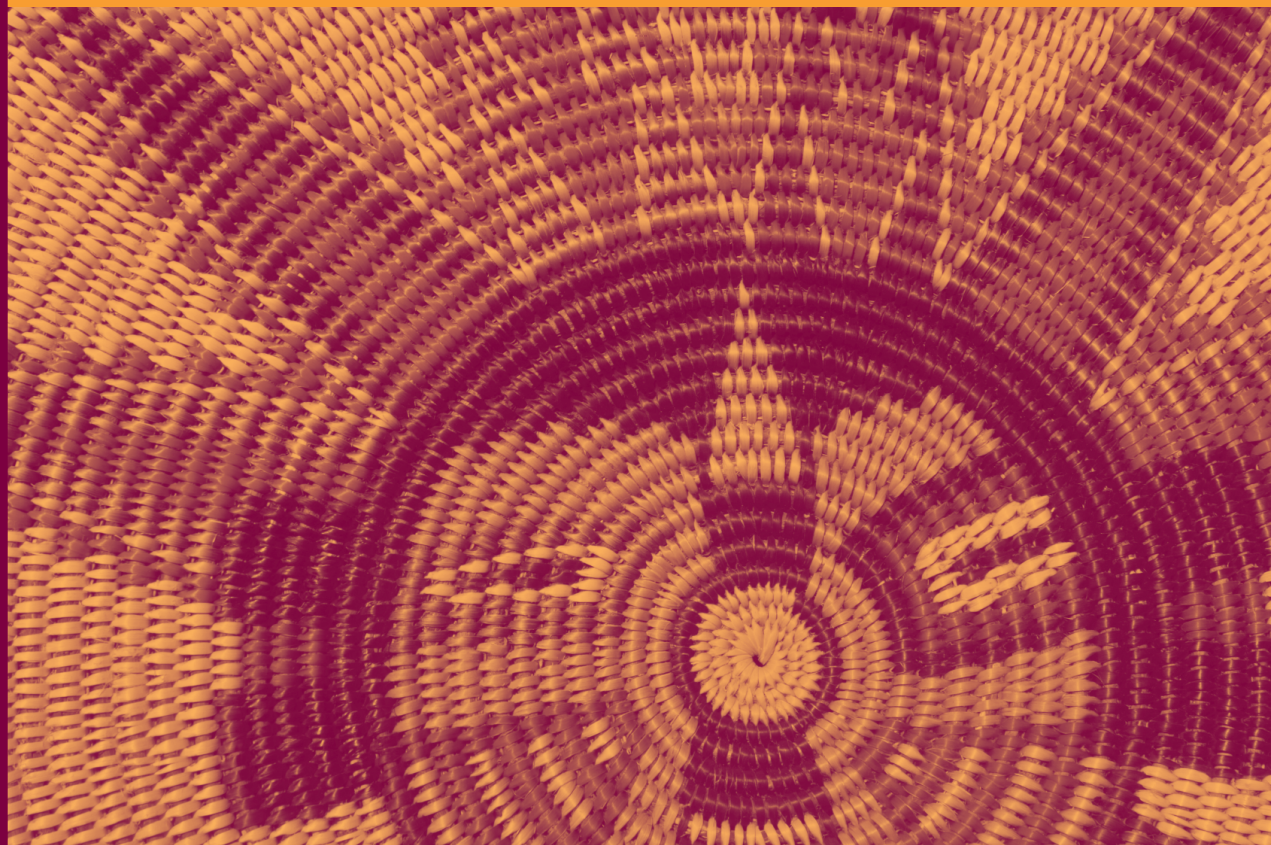


2013 Annual

Women's Health Conference

February 22-23, 2013

Sheraton Albuquerque Uptown
Albuquerque, New Mexico



A Premier Women's Health Conference featuring Local and National Experts

Presented by:



SCHOOL of MEDICINE

Department of Obstetrics & Gynecology &
The Office of Continuing Medical Education



New Mexico Section
ACOG



New Mexico Affiliate of
American College
of Nurse Midwives

Accreditation

The University of New Mexico School of Medicine, Office of Continuing Medical Education is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians.

The Office of Continuing Medical Education designates this live activity for a maximum of 10.25 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application has been made for American College of Obstetricians and Gynecologists (ACOG) cognates.

The Continuing Education Committee of the American College of Nurse-Midwives is granting reciprocity status to the Accreditation Council for Continuing Medical Education (ACCME) for Category 1 (formal didactic offerings), effective March 1, 1989. This conference is approved for 10.25 hours.

This activity is approved for 10.25 contact hours by the University of New Mexico Office of Continuing Medical Education, an approved provider of continuing nursing education by the New Mexico Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Certificates of nursing credit will be issued at the end of the conference, which is at 12:00 pm on February 23, 2013, in exchange for conference evaluations.

Application has been submitted for continuing education credits through the University of New Mexico Health Sciences Center College of Pharmacy, an accrediting body for the Accreditation Council for Pharmacy Education.

Contact Information

This conference is presented by the University of New Mexico Health Sciences Center School of Medicine, Office of Continuing Medical Education. For additional information contact: UNM School of Medicine; Office of Continuing Medical Education; MSC09 5370, 1 University of New Mexico; Albuquerque, New Mexico 87131-0001; (505) 272-3942 - FAX (505) 272-8604. <http://som.unm.edu/cme>

Individuals requiring special accommodations should contact the Office of Continuing Medical Education at (505) 272-3942. UNM is in compliance with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990.

Conference Location / Accommodations

The conference will be held at the Sheraton Albuquerque Uptown Hotel, 2600 Louisiana Blvd. NE, Albuquerque, New Mexico, 87110.

A block of rooms has been reserved for participants of this conference at the Sheraton Albuquerque Uptown Hotel for the nights of February 21 – February 23, 2013. **Special rates are available to you if you make your room reservations no later than Wednesday, January 31, 2013.**

To make room reservations, participants should contact the Sheraton Albuquerque Uptown Hotel directly:

Sheraton Albuquerque Uptown Hotel, 2600 Louisiana Blvd. NE, Albuquerque, New Mexico, 87110 • 505-881-0000

Please identify yourself as a participant of the 2013 Annual Women's Health Conference. Participant rate is: \$104.00

All reservations must be guaranteed with a one night's deposit in the form of a credit card.

Flash Drives

We will be selling Flash Drives of the conference syllabus for \$20, which will have all of the presentations we receive prior to the conference. We will not be printing handouts for this conference. Your confirmation letter will have the link to the website. The handouts will be available on the website a week prior to the conference, as well as an updated agenda. The conference facility will be fully equipped with free wireless internet access.

We will have a very limited number of extra flash drives for sale on site. Include your \$20 along with your registration fee, so you can pre-order your flash drive. We will have them available at the conference.

How To Attend:

- On-line at: <http://som.unm.edu/cme>
- Fax your registration 24 hours/day to (505) 272-8604
- Call (505) 272-3942 between 8:00 am and 5:00 pm M.S.T.
- Mail to: UNM, Office of CME; MSC09 5370; 1 University of New Mexico; Albuquerque, NM 87131-0001

Register now to avoid disappointment.



Office of Continuing Medical Education
 MSC09 5370
 1 University of New Mexico
 Albuquerque, New Mexico 87131-0001

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 Organization
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 Permit No. 39
 Albuquerque, NM

2013 Annual Women's Health Conference

Registration Information

Advance registration is encouraged. Please register early to avoid disappointment. Minimum and maximum numbers have been established for this conference and for the workshops. The Office of CME does not maintain a petty cash fund. Cash payments must be made in the exact amount of tuition. It is UNM Policy to charge offerer \$15.00 plus normal merchant bank fees for each returned check.

If you are paying by credit card, we have on-line registration capability at the UNM CME website, <http://som.unm.edu/cme>. A confirmation letter will be e-mailed to you. Please present your confirmation letter at the registration desk upon arrival at the conference. If you do not receive a confirmation letter, please contact the Office of CME at (505) 272-3942 to verify your attendance. Registration includes conference materials, breakfasts, refreshment breaks, and beverages. Your pre-registration will be confirmed.

Telephone (505) 272-3942 and FAX (505) 272-8604 registrations will be accepted only with VISA/MasterCard. Faxed registrations, which do not have credit card information provided, will not be processed.

REGISTRATION FEES	Early Registration (Postmarked on or before Friday, February 8, 2013)		Using Tuition Remission		Regular Registration (Postmarked after Friday, February 8, 2013)		Using Tuition Remission	
	MD & DO	\$260		\$250		MD & DO	\$310	
ACOG Member	\$230		\$220		ACOG Member	\$280		\$270
NP, CNM, PA, Nurse, Other	\$205		\$195		NP, CNM, PA, Nurse, Other	\$255		\$245
ACNM Member	\$200		\$190		ACNM Member	\$250		\$240
Full-time Student	\$100*				Full-time Student	\$140*		
Med Student*	-	ACOG Member	N/C**		Med Student*	-	ACOG Member	N/C**

(*Must provide proof of student full-time status. Tuition scholarships for students may be available. Please contact UNM Office of CME for more information. Students will not receive professional credit.) (**Paid by NMACOG. Will not receive professional credit.)

Tuition Remission

All eligible UNM Faculty and Staff may enroll using a tuition remission (waiver) to cover tuition costs listed on the registration form. Properly completed and original remissions must accompany the registration form. Proper completion includes all required signatures. No refund or credit will be issued for non-attendance. The on-line UNM Tuition Form may be accessed at <http://hr.unm.edu/docs/benefits/tuition-remission.pdf>

Cancellation

If you cannot attend, the Office of Continuing Medical Education will refund tuition, less a \$40.00 administrative fee provided it is received in writing on or before February 15, 2013. No refunds will be issued after this date or for non-attendance. Conferences are subject to cancellation. In the event this conference is cancelled, the Office of CME is not responsible for any airfare, hotel, or other costs incurred by participants.

2013 Annual Women's Health Conference

February 22 – 23, 2013 • Sheraton Uptown Albuquerque

Friday, February 22, 2013

- 7:30am - 8:00am Breakfast and Registration
Moderator *Michael S. Ruma, MD, MPH*
- 8:00am - 8:15am **Welcome and Introductions**
- 8:15am - 9:05am **Why Eliminate Non-Medically Indicated (Elective) Deliveries Before 39 Weeks Gestational Age?**
Michael Nix, MD
- 9:05am - 9:55am **Opioid Addiction in Women and Management in Pregnancy**
Miriam Komaromy, MD and Larry Leeman, MD, MPH
- 9:55am - 10:45am **Best Practices: How Hospitals and Clinics are Using Social Media to Create Loyal Patients and Build Successful Practices (Case Studies)**
Dan Hinmon
- 10:45am - 11:15am Break
- 11:15am - 12:30pm **Workshops**
- 1. Reproductive Health Planning**
Amy J. Levi, CNM, WHNP-BC, PhD, FACNM, FAAN
 - 2. Perinatal Diabetes Management**
Catherine Gray, CNS, BC-ADM, CDE
 - 3. Eliminating Non-Medically Indicated (Elective) Deliveries Before 39 Weeks Gestational Age, A Quality Process.**
Michael Nix, MD
 - 4. Learning How Motivational Interviewing Promotes Healthy Lifestyle Changes**
Kamilla Venner, PhD
- 12:30pm - 1:45pm LUNCH ON YOUR OWN
- 1:45pm - 3:00pm **Workshops**
- 5. Prenatal Diagnosis and Genetic Counseling Update**
Kathy Morris, MSSW, LCGC and Nichole Brown, MS, CGC
 - 6. Managing Social Media Risk: What you Must Know about HIPAA, Negative Comments, and Social Media**
Dan Hinmon
 - 7. Cervical Cancer Screening - Cancer Prevention in Underserved Women and International Settings**
Alan G. Waxman, MD, MPH and Meggan Zsemlye, MD
 - 8. Getting Help to Manage HELLP**
Louis Weinstein, MD

- 3:00pm - 3:15pm Break
Moderator *Eve Espey, MD, MPH*
- 3:15pm - 4:05pm **Oxytocin for Labor- Too Much, Too Little or Not at All**
Louis Weinstein, MD
- 4:05pm - 5:00pm **Complex Clinical Cases - Stump the Professors**
Rebecca G. Rogers, MD, William F. Rayburn, MD, MBA and Laura Migliaccio, CNM (Presented by Residents and Student Midwives)
- 5:00pm - 5:30pm ACOG and ACNM Networking Reception
- 5:30pm - 7:30pm ACOG Business Dinner and Meeting - By Invitation - Dessert with ACNM
- 5:30pm - 7:30pm ACNM Business Dinner and Meeting - By Invitation - Dessert with ACOG

Saturday, February 23, 2013

- 7:30am - 8:00am Breakfast
Moderator *Kathie Maxwell, CNM*
- 8:00am - 8:50am **Pediatric and Adolescent Gynecology**
Nancy A. Sokkary, MD
- 8:50am - 9:45am **Midwifery in the State of New Mexico**
Julie Gorwoda, CNM, MSN
- 9:45am - 10:15am Break
- 10:15am - 11:10am **Making Connection: Strategies to Address Reproductive Coersion and Intimate Partner Violence in Women's Health**
Virginia Duplessis, MSW
- 11:10am - 12:00pm **Primary Care in Women's Health**
Jennifer Phillips, MD
- 12:00pm Adjourn

Objectives

This conference is intended for physicians, nurse midwives, nurse practitioners, physician assistants, nurses and related health care professionals.

After attending the seminar, the participant should be able to:

1. Identify updates in women's primary health care throughout the life cycle;
2. Enhance clinical care strategies to support women experiencing family violence, abuse or addiction;
3. List three updates in pregnancy and/or reproductive health care;
4. Identify two strategies to incorporate social media into practice.

Planning Committee

Eve Espey, MD, MPH

Chair, NM Section, District VIII
American College of Obstetrics & Gynecology
Associate Dean of Students
Office of Student Affairs
Professor, Department of Obstetrics and Gynecology
University of New Mexico School of Medicine

Kathie Maxwell, FNP, CNM

ABQ Health Partners
Albuquerque, NM

Laura Migliaccio, CNM

Chief, Midwifery Division
Department of Obstetrics & Gynecology

Betsy Taylor, MD

Assistant Professor
Department of Obstetrics & Gynecology
Division of Gynecology

Michael S. Ruma, MD, MPH

Perinatal Associates of New Mexico
Albuquerque, NM

Speakers

Guest Faculty

Virginia Duplessis, MSW

Project Connect Program Manager
Futures Without Violence
San Francisco, CA

Dan Hinmon, Social Media Strategist

Hive Strategies
McMinnville, OR

Michael Nix, MD

Medical Director, Perinatal Services
University Medical Center at Brackenridge
Assistant Professor
Obstetrics and Gynecology Residency Program
University of Texas Southwestern - Austin
Austin, TX

Louis Weinstein, MD

Past Bowers Professor and Chair
Thomas Jefferson University
Department of Obstetrics and Gynecology
Philadelphia, PA

UNM Health Sciences Center Faculty & Local Faculty

Nichole Brown, MS, CGC

Genetic Counselor
Perinatal Associates of New Mexico
Albuquerque, NM

Julie Gorwoda, CNM, MSN

Director of Nurse-Midwifery Education
University of New Mexico

Catherine Gray, CNS, BC-ADM, CDE

Clinical Nurse Specialist
Perinatal Associates of New Mexico
Albuquerque, NM

Miriam Komaromy, MD

Clinical Assistant Professor
Department of Internal Medicine
University of New Mexico School of Medicine
Medical Director, New Mexico Department of Health
Turquoise Lodge Hospital

Larry Leeman, MD, MPH

Professor
Director, Family Medicine Maternal & Child Health
Medical Director Milagro Program
Departments of Family and Community Medicine
and Obstetrics and Gynecology

Amy J. Levi, CNM, WHNP-BC, PhD, FACNM, FAAN

Endowed Albers Professor
University of New Mexico College of Nursing

Kathy Morris, MSSW, LCGC

Senior Genetic Counselor
Division on Maternal Fetal Medicine
Department of Obstetrics and Gynecology

Jennifer Phillips, MD

Associate Professor
Department of Family and Community Medicine

William F. Rayburn, MD, MBA

Seligman Professor and Chair
Department of Obstetrics and Gynecology

Rebecca G. Rogers, MD

Regents' Professor
Department of Obstetrics & Gynecology
Director, Division of Urogynecology
Director, Female Pelvic Medicine and Reconstructive Surgery Fellowship

Nancy A. Sokkary, MD

Assistant Professor
Division of General Obstetrics and Gynecology
Pediatric and Adolescent Gynecology

Kamilla Venner, PhD

Assistant Professor
University of New Mexico/CASAA
Department of Psychology

Alan G. Waxman, MD, MPH

Professor
Department of Obstetrics and Gynecology

Meggan Zsemlye, MD

Associate Professor
Residency Program Director
Department of Obstetrics and Gynecology

REGISTRATION FORM

2013 Annual Women's Health Conference February 22 ~ 23, 2013 • Sheraton Uptown Albuquerque

Please print in ink or type.

First Name: _____ Last Name _____

Title (please circle): CNM MD DO NP PA Nurse Other: _____

Specialty: _____

Street: _____

City: _____ State: _____ Zip: _____

Email: _____

Daytime Phone: _____ Fax: _____

WORKSHOP REGISTRATION

Register Now To Get Your First Choice!

Register on-line at
<http://som.unm.edu/cme>

Friday, February 22, 2013

Workshops – 11:15 a.m. - 12:30 p.m. Please select Workshop 1, 2, 3 or 4

First Choice _____ Second Choice _____

Friday, February 22, 2013

Workshops - 1:45 p.m. - 3:00 p.m. Please select Workshop 5, 6, 7, or 8

First Choice _____ Second Choice _____

I would like to have the conference materials available to me on a flash drive for an additional cost of \$20.00.

I plan to claim pharmacy credit for an additional cost of \$15.00

I plan to attend the following:

ACNM Business Meeting/Dinner \$40 ACOG Business Meeting/Dinner \$40

ACNM Business Meeting/Dinner with a guest (\$40.00 additional) ACOG Business Meeting/Dinner with a guest (\$40.00 additional)

Meals

Non-Vegetarian Vegetarian Vegan Other _____

Please indicate method of payment:

Check (Make payable to UNM Office of CME)

UNM Tuition Remission Form (copy enclosed)

MasterCard Visa

Purchase Order # _____ (copy enclosed)

Account #: _____

Exp. Date: _____ Amount: \$ _____

(Include the last 3 numbers of code on the back of card _____)

Signature: _____

Early Registration

(Postmarked on or before Feb. 8, 2013)

MD & DO	\$260	\$250
ACOG Member	\$230	\$220
NP, CNM, PA, Nurse, Other	\$205	\$195
ACNM Member	\$200	\$190
Full-time Student	\$100*	

Regular Registration

(Postmarked after Fri., Feb. 8, 2013)

MD & DO	\$310	\$300
ACOG Member	\$280	\$270
NP, CNM, PA, Nurse, Other	\$255	\$245
ACNM Member	\$250	\$240
Full-time Student	\$140*	

Med Student* ACOG Member N/C**

Med Student* ACOG Member N/C**

(*Must provide proof of student full-time status. Tuition scholarships for students may be available. Please contact UNM Office of CME for more information. Students will not receive professional credit.)

(**Paid by NMACOG. Will not receive professional credit.)

Make check payable to UNM Office of Continuing Medical Education and mail it along with this form to:

UNM Office of CME, MSC09 5370, 1 University of New Mexico, Albuquerque, NM 87131-0001. Telephone (505) 272-3942 and Fax (505) 272-8604 registrations accepted for VISA or MasterCard only. Faxed registrations, which do not have credit card information provided, will not be processed.

This form may be duplicated for additional registrations.